

**M.L.Dahanukar College of Commerce**

**Teaching Plan**

**Department: BMS**

**Class: SYBMS**

**Semester: III**

**Subject: Equity & Debt Market**

**Name of the Faculty: Amarpreet Banga**

<b>Month</b>	<b>Topics to be Covered</b>	<b>Internal assessment</b>	<b>Number of lectures</b>
June	Equity market – meaning & definitions of equity share; Growth of Corporate sector & simultaneous growth of equity shareholders; divorce between ownership and management in companies; development of Equity culture in India & current position. • Debt market – Evolution of Debt markets in India; Money market & Debt markets in India; Regulatory framework in the Indian Debt market.	Equity market – meaning & definitions of equity share; Growth of Corporate sector & simultaneous growth of equity shareholders; divorce between ownership and management in companies; development of Equity culture in India & current position. • Debt market – Evolution of Debt markets in India; Money market & Debt markets in India; Regulatory framework in the Indian Debt market.	12
July	Dynamics of Equity Market		16
August	Players in debt markets:		14
September	Valuation of Equity & Bonds		16

**M.L.Dahanukar College of Commerce**

**Teaching Plan**

**Department: BMS**

**Class: SYBMS**

**Semester: III**

**Subject: Corporate Finance**

**Name of the Faculty: Rashmi Bendre**

<b>Month</b>	<b>Topics to be Covered</b>	<b>Internal assessment</b>	<b>Number of lectures</b>
June	Introduction To Corporate Finance: Meaning, Principles of Corporate Finance, Significance of Corporate Finance, Amount of Capitalisation, Over Capitalisation and Under Capitalisation, Fixed capital and Working Capital funds.	Introduction To Corporate Finance: Meaning, Principles of Corporate Finance, Significance of Corporate Finance, Amount of Capitalisation, Over Capitalisation and Under Capitalisation, Fixed capital and Working Capital funds.	12
July	Capital Structure and Leverage		16
August	Time Value of MoneyIntroduction to Time Value of Money – compounding and discounting • Introduction to basics of Capital Budgeting (time value of money based		14
September	Mobilisation of Funds  Public deposits and RBI regulations, Company deposits and SEBI regulations, Protection of depositors, RBI and public deposits with NBFC's. Foreign capital and collaborations, Foreign direct Investment (FDI) sources of short term Finance Bank Overdraft, Cash Credit, Factoring		16

**M.L.Dahanukar College of Commerce**

**Teaching Plan**

**Department: BMS**

**Class: SYBMS**

**Semester: III**

**Subject: Consumer Behaviour**

**Name of the Faculty: Satish Bendre**

<b>Month</b>	<b>Topics to be Covered</b>	<b>Internal assessment</b>	<b>Number of lectures</b>
June	Introduction To Consumer Behaviour:	Introduction To Consumer Behaviour:	12
July	Individual- Determinants of Consumer Behaviour		16
August	Environmental Determinants of Consumer Behaviour		14
September	Consumer decision making models and NewTrends		16

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**Class: SYBMS**

**Semester: III**

**Subject: Advertising**

**Name of the Faculty: Shweta Soman**

<b>Month</b>	<b>Topics to be Covered</b>	<b>Internal assessment</b>	<b>Number of lectures</b>
June	Definition, Evolution of Advertising, Importance, Scope, Features, Benefits, Five M's of Advertising • Types of Advertising –consumer advertising, industrial advertising, institutional advertising, classified advertising, national advertising, generic advertising	Definition, Evolution of Advertising, Importance, Scope, Features, Benefits, Five M's of Advertising • Types of Advertising – consumer advertising, industrial advertising, institutional advertising, classified advertising, national advertising, generic advertising	12
July	Strategy and Planning Process in Advertising		16
August	Creativity in Advertising • Introduction to Creativity		14
September	Budget, Evaluation, Current trends and careers in Advertising • Advertising Budget – Definition of Advertising Budget, Features,		16

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**Semester: III**

**Subject: Motivation and Leadership**

**Name of the Faculty: Karishma Shetty**

<b>Month</b>	<b>Topics to be Covered</b>	<b>Internal assessment</b>	<b>Number of lectures</b>
June	Concept of motivation, Importance, Tools of Motivation. • Theory Z, Equity theory. • Process Theories-Vroom's Expectancy Theory, Valency-Four drive model.	Concept of motivation, Importance, Tools of Motivation. • Theory Z, Equity theory. • Process Theories-Vroom's Expectancy Theory, Valency-Four drive model.	12
July	East v/s West, motivating workers (in context to Indian workers) • The Indian scene – basic differences. • Work –Life balance – concept, differences, generation and tips on work life balance		16
August	Leadership-I		14
September	Leadership-II  Great leaders, their style, activities and skills (Ratan Tata, Narayan Murthy, Dhirubhai Ambani, Bill Gates, Mark Zuckerberg, Donald Trump) • Characteristics of creative leaders and organization methods to enhance creativity (Andrew Dubrein)		16

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**Semester: III**

**Subject: Organisation Behaviour and HRM Name of the Faculty: Karishma Desai**

<b>Month</b>	<b>Topics to be Covered</b>	<b>Internal assessment</b>	<b>Number of lectures</b>
June	Introduction to Organizational Behaviour-Concept, definitions, Evolution of OB • Importance of Organizational Behaviour-Cross Cultural Dynamics, Creating Ethical Organizational Culture& Climate	Introduction to Organizational Behaviour-Concept, definitions, Evolution of OB • Importance of Organizational Behaviour-Cross Cultural Dynamics, Creating Ethical Organizational Culture& Climate	12
July	Managing Communication: Conflict management techniques. • Time management strategies. • Learning Organization and Organizational Design • Rewards and Punishments-Termination, layoffs, A		16
August	HRM-Meaning, objectives, scope and functions • HRP-Definition, objectives, importance, factors affecting HRP, Process of HRP, Strategies of HRM , Global HR Strategies • HRD-Concept ,meaning, objectives, HRD functions		14
September	Human Resource Management-II		16

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**Semester: III**

**Subject: Information Technology in Business Management - I Name of the Faculty:  
Jagdish Sanas**

<b>Month</b>	<b>Topics to be Covered</b>	<b>Internal assessment</b>	<b>Number of lectures</b>
June	Introduction to IT Support in Management  Concept of Data, Information and Knowledge Concept of Database	Introduction to IT Support in Management  Concept of Data, Information and Knowledge Concept of Database	12
July	Learn Word: Creating/Saving of Document Editing and Formatting Features Designing a title page, Preparing Index, Use of SmartArt		16
August	Email, Internet and its Applications		14
September	E-Security Systems  Threats to Computer systems and control measures. Types of threatsVirus, hacking, phishing, spyware, spam, physical threats (fire, flood, earthquake, vandalism) Threat Management		16

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**Semester: III**

**Subject: Foundation Course – III**

**Name of the Faculty: Meenakshi K.**

<b>Month</b>	<b>Topics to be Covered</b>	<b>Internal assessment</b>	<b>Number of lectures</b>
June	Environmental Concepts:  Environment: Definition and composition, Lithosphere, Atmosphere, Hydrosphere, Biosphere • Biogeochemical cycles - Concept and water cycle • Ecosystem & Ecology; Food chain, food web & Energy flow pyramid • Resources: Meaning, classification( Renewable & non-renewable), types & Exploitation of Natural resources in sustainable manner	Presentation	12
July	Environment degradation		16
August	Sustainability and role of business		14
September	Innovations in business- an environmental perspective		16

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**Semester: III**

**Subject: Business Planning & Entrepreneurial Management Name of the Faculty:  
Karishma Desai**

<b>Month</b>	<b>Topics to be Covered</b>	<b>Internal assessment</b>	<b>Number of lectures</b>
June	Foundations of Entrepreneurship Development: Concept and Need of Entrepreneurship Development Definition of Entrepreneur, Entrepreneurship, Importance and significance of growth of entrepreneurial activities Characteristics and qualities of entrepreneur	Foundations of Entrepreneurship Development: Concept and Need of Entrepreneurship Development Definition of Entrepreneur, Entrepreneurship, Importance and significance of growth of entrepreneurial activities Characteristics and qualities of entrepreneur	12
July	Types & Classification Of Entrepreneurs		16
August	Entrepreneur Project Development & Business Plan		14
September	Venture Development		16

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**Semester: III**

**Subject: Accounting for Managerial Decisions Name of the Faculty: Rashmi Bendre**

<b>Month</b>	<b>Topics to be Covered</b>	<b>Internal assessment</b>	<b>Number of lectures</b>
June	Analysis and Interpretation of Financial statements  Study of balance sheet of limited companies. Study of Manufacturing, Trading, Profit and Loss A/c of Limited Companies • Vertical Form of Balance Sheet and Profit & Loss A/c-Trend Analysis, Comparative Statement &Common Size.	Analysis and Interpretation of Financial statements  Study of balance sheet of limited companies. Study of Manufacturing, Trading, Profit and Loss A/c of Limited Companies • Vertical Form of Balance Sheet and Profit & Loss A/c-Trend Analysis, Comparative Statement &Common Size.	12
July	Ratio analysis and Interpretation		16
August	Cash flow statement Preparation of cash flow statement(AccountingStandard-3(revised))		14
September	Working capital		16

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**Semester: III**

**Subject: Strategic Management**

**Name of the Faculty: Dr. Parveen Nagpal**

<b>Month</b>	<b>Topics to be Covered</b>	<b>Internal assessment</b>	<b>Number of lectures</b>
June	Introduction • Business Policy-Meaning, Nature, Importance • Strategy-Meaning, Definition • Strategic Management-Meaning, Definition, Importance, Strategic management • Process & Levels of Strategy and Concept and importance of Strategic Business Units (SBU's) • Strategic Intent-Mission, Vision, Goals, Objective, Plans	Introduction • Business Policy-Meaning, Nature, Importance • Strategy-Meaning, Definition • Strategic Management-Meaning, Definition, Importance, Strategic management • Process & Levels of Strategy and Concept and importance of Strategic Business Units (SBU's) • Strategic Intent-Mission, Vision, Goals, Objective, Plans	12
July	Strategy Formulation • Environment Analysis and Scanning(SWOT ) • Corporate Level Strategy (Stability, Growth, Retrenchment, Integration and Internationalization)	Mission, Vision, Goals, Objective, Plans	16
August	Strategic Implementation		14
September	Strategic Evaluation & Control		16

